

Chinmayee Murugkar

Product Designer at Suprtech (London,UK)

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Visa status- Graduate Visa until 2026

EDUCATION:

Manchester Metropolitan University, Manchester (UK) M.A. in Design Innovation

SEPT 2022- SEPT 2023

65% - Merit

Srishti Institute of Art, Design and Technology, Bengaluru (India) B.Des. in Human- Centered Design

JULY 2016- AUGUST 2020

7.39 CGPA

PROFESSIONAL EXPERIENCE

Suprtech, London (UK) - Product Designer

FEB 2024- PRESENT

- Designed white label apps for restaurants and coffee shops to enable online orders and reward systems.
- Worked collaboratively with the technical, engineering and managers to produce a POS dashboard for the clients enabling them to manage the offers and orders.
- Led the design and launch of a social media app for healthcare community around chronic diseases. Personally responsible for creating personas and user journeys as well as the design systems and high fidelity wireframes.
- Worked pro-bono on designing a community engagement app for GDGLondon. Designed a networking feature to connect people at tech events and foster meaningful relationships.

Invertase, Manchester (UK) - Contract Product Designer

MAY 2023- AUGUST 2023

- Collaborated with developer relations experts to create design assets such as logos and social media posts to market their new conference, F3 in Oslo, Norway.
- Designed a new Search feature for the Firebase Extensions website making it more user friendly for developers. Provided multiple options to create a seamless search interaction for the website users.
- The website re-design has helped the company create a new strategy for their business plan and re-sign the contract with Google.

Thinkly Media Services, Mumbai (India) - Lead UX Designer

APRIL 2021- JUNE 2022

- Conducted market research and trend study on content creation apps. Devised product strategy to generate value for the content created on their app, Thinkly.
- Created new designs for Profiles, feed and collections for the app with the intention of retaining existing 50000 users.
- Reimagined the onboarding flow reducing customer dropping rates by 90% by using gamification principles.
- Liaised with android and web developer team to implement and deploy the designs in development and production apps.
- Launched a web application for content creation, designing features for creators by understanding their needs.

SKILLS

Design: UI Design • Strategy
• Userflows • Concept Sketching • Wireframes and Mockups with Figma and Illustrations • Design System
• Style Guides and component library

Prototyping: Rapid Prototyping using Figma and Invision • Interactive flow with HTML/CSS/JS

Research : Data Analysis using R • Persona and User Journey Hypothesis • A/B Testing & Experiment • Interviews • Cultural Probe Design and Study

Collaboration: Organising workshops and sprints • Facilitating design critique • Self Starter • Detail Oriented
• Flexible • Communicative

AWARDS/ ACHIEVEMENTS

MMU Post-Graduate Scholarship
MAY 2022

TopCoder Design Hackathon Winner 2018
JULY 2018

DSK Design Olympiad Design Sprint finalist
DEC 2015

VOLUNTEER WORK

GDGLondon Volunteer/ Organiser
DEC 2022- PRESENT

London Design Festival
SEPT 2023

IndiaHCI 2018 Student Volunteer, India
DEC 2018